

imc Test & Measurement becomes part of the Battery Ventures platform for test and measurement

Berlin, April 15, 2021 -

imc Test & Measurement GmbH (imc), a manufacturer of productive measurement and test instruments, joins the Test & Measurement platform of Battery Ventures - a technology-focused investment firm. On March 31, 2021, agreements have been signed to transfer 100% of imc shares to Battery. The platform already includes the following leading brands: Audio Precision, the US based manufacturer of audio measurement and test equipment, and the Danish measurement microphone manufacturer GRAS Sound & Vibration. imc complements this platform as a leading data acquisition and measurement company and broadens the focus from audio measurement solutions to a holistic portfolio of measurement and test solutions. Mike Flaherty heads the organization as Platform CEO.

imc was founded in Berlin in 1988, merged in 2018 with its long-time sales partner imc Test & Measurement from Friedrichsdorf, and most recently had worldwide subsidiaries in China, the USA, France, Switzerland, South Korea, and the Netherlands. Since its founding, imc has stood for innovative solutions for demanding measurement and testing tasks in research, development and production. Its customers come from the fields of automotive and mechanical engineering, aerospace, the railroad industry and wind energy. Through partnerships and acquisitions, the company has continuously expanded its portfolio in the past, with the goal of creating custom-fit solutions for as many measurement and testing tasks as possible.

With the merger with Battery and as part of the "Test and Measurement" Platform, imc will meet this demand even better. Together with Audio Precision and GRAS, the Platform offers the most comprehensive range of test, measurement and analysis solutions for research, development and production in the areas of Audio testing, thermal testing, durability analysis, vehicle dynamics, power measurement, sound & vibration as well as component tests such as test benches for electric motors.

imc Test & Measurement GmbH
Voltastraße 5
D-13355 Berlin
Phone: +49 (0)30 – 46 70 90 – 0
Fax: +49 (0)30 – 4 63 15 76
E-mail hotline@imc-tm.de
Internet www.imc-tm.com

Press contact:
Mr. Nils Becker
Phone: +49 (0)6172 – 59672 – 47
E-mail: nils.becker@imc-tm.de

After consultation, we will assume costs associated with publication.

Kai Gilbert, CEO of imc, comments: "As part of the platform of companies, imc will benefit in the future from the business and technological synergies and will be able to offer its customers an even more comprehensive range of solutions. In addition, the international structure creates significantly better growth opportunities for imc - especially in the world's major markets."

And Mike clarifies: "imc has performed exceptionally well over the years and we believe the partnership with Battery and the Test and Measurement Platform will accelerate the company's ability to grow. There are great opportunities to expand into new markets, new applications, offer new solutions and serve a broader range of customers worldwide. The experience and financial backing of Battery Ventures will help us all capture that opportunity."

Since 2003, Battery has completed more than 50 industrial-related transactions across the U.S. and Europe and continues to expand its investments in industrial technology markets. For a full list of Battery portfolio companies, please visit: <http://www.battery.com/our-companies/list/>

About Battery

Battery partners with exceptional founders and management teams developing category-defining businesses in markets including software and services, enterprise infrastructure, online marketplaces, healthcare IT and industrial technology. Founded in 1983, the firm backs companies at all stages, ranging from seed and early to growth and buyout, and invests globally from offices in Boston, San Francisco, Menlo Park, Israel, London and New York. Follow the firm on Twitter @BatteryVentures, visit our website at www.battery.com and find a full list of Battery's portfolio companies [here](#).

About imc Test & Measurement

imc Test & Measurement GmbH manufactures and provides solutions for productive test and measurement systems for research, development, service and production and caters to customers in automotive & mechanical engineering, railway, aerospace and energy. Customers use imc measurement devices, software solutions and test benches to validate prototypes, optimize

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Press Information

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products, monitor processes and gain insights from measurement data. imc also designs and produces turnkey e-motor test benches, consistently pursues its promise of “productive testing” and offers innovative solutions for industry 4.0, the Internet of Things (IoT) and smart data analyses. Nationally and internationally, imc customers benefit from expert sales and service.

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